

# Experiential Luxury in Indonesia

October 2023

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## Experiential Luxury in Indonesia - Category analysis

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Current retail value sales of experiential luxury on the rise in 2023 Luxury hotels records the highest value increase within the category overall in 2023 Host Marriott Corp is the leading player within experiential luxury in 2022

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Retail value sales rise over the forecast period Luxury hotels registers the strongest growth over the forecast period Government seeks to lure digital nomads to Bali with tax break

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