

Personal Luxury in Japan

October 2023

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Personal luxury sees an increase in current retail value sales in 2023
Designer apparel (ready-to-wear) dominates designer apparel and footwear (ready-to-wear)
Luxury eyewear sees rising value sales in 2023
Luxury jewellery retail value sales see a rise in 2023
Luxury leather goods sees positive value growth in 2023
Value sales of luxury wearables electronics increase in 2023
Luxury timepieces sees rising value sales
Value sales of writing instruments and stationery on the up in 2023
Value of super premium beauty and personal care sees a sales rise
Louis Vuitton Japan KK holds the lead in personal luxury in 2022

PROSPECTS AND OPPORTUNITIES

Value sales are expected to increase in 2023 constant terms over the forecast period
Designer apparel and footwear (ready-to-wear) set to remain biggest subcategory in value terms in 2028
Luxury wearables electronics expected to see the fastest percentage growth over forecast period

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DISCLAIMER

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