

# Butter and Spreads in New Zealand

September 2023

Table of Contents

## Butter and Spreads in New Zealand - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Margarine shows steady growth, but is still dwarfed by butter  
Return to dining out boosts foodservice sales of butter and spreads  
Supermarket private label butter leads as consumers compromise for cooking

#### PROSPECTS AND OPPORTUNITIES

Sustainability concerns and their impact on consumer choice  
The Warehouse is attempting to make an impact in butter and spreads  
Opportunity for private label to grow in margarine and spreads

#### CATEGORY DATA

Table 1 - Sales of Butter and Spreads by Category: Volume 2018-2023  
Table 2 - Sales of Butter and Spreads by Category: Value 2018-2023  
Table 3 - Sales of Butter and Spreads by Category: % Volume Growth 2018-2023  
Table 4 - Sales of Butter and Spreads by Category: % Value Growth 2018-2023  
Table 5 - NBO Company Shares of Butter and Spreads: % Value 2019-2023  
Table 6 - LBN Brand Shares of Butter and Spreads: % Value 2020-2023  
Table 7 - Distribution of Butter and Spreads by Format: % Value 2018-2023  
Table 8 - Forecast Sales of Butter and Spreads by Category: Volume 2023-2028  
Table 9 - Forecast Sales of Butter and Spreads by Category: Value 2023-2028  
Table 10 - Forecast Sales of Butter and Spreads by Category: % Volume Growth 2023-2028  
Table 11 - Forecast Sales of Butter and Spreads by Category: % Value Growth 2023-2028

## Dairy Products and Alternatives in New Zealand - Industry Overview

### EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture  
Key trends in 2023  
Competitive landscape  
Channel developments  
What next for dairy products and alternatives?

#### MARKET DATA

Table 12 - Sales of Dairy Products and Alternatives by Category: Value 2018-2023  
Table 13 - Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023  
Table 14 - NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023  
Table 15 - LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023  
Table 16 - Penetration of Private Label by Category: % Value 2018-2023  
Table 17 - Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023  
Table 18 - Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028  
Table 19 - Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

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### SOURCES

Summary 1 - Research Sources

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