

# Sweet Spreads in North Macedonia

December 2023

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## Sweet Spreads in North Macedonia - Category analysis

### KEY DATA FINDINGS

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Moderate decline in sweet spreads retail volume sales  
Growth of nut and seed-based spreads  
New product launches by Vitalia Nikola doo and Res-Kom dzem

#### PROSPECTS AND OPPORTUNITIES

Stagnation amidst changing consumer preferences  
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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/sweet-spreads-in-north-macedonia/report](http://www.euromonitor.com/sweet-spreads-in-north-macedonia/report).