

Wine in Bosnia and Herzegovina

June 2024

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Wine in Bosnia and Herzegovina - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Premiumisation trend continues
Perceived health benefits drive wine appeal
Domestic innovation and product development

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Alcoholic Drinks in Bosnia and Herzegovina - Industry Overview

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Retailing developments
On-trade vs off-trade split
What next for alcoholic drinks?

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Legislation
Legal purchasing age and legal drinking age
Drink driving
Advertising
Smoking ban
Opening hours
On-trade establishments

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DISCLAIMER

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