



Euromonitor
International

Cider/Perry in North Macedonia

June 2024

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Cider/Perry in North Macedonia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Cider/perry witnesses rebound in volume sales
Limitations to growth in cider/perry
International players dominate this small category

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Cider/perry to remain small category with limited appeal
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E-commerce may help to extend its appeal

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Alcoholic Drinks in North Macedonia - Industry Overview

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Advertising
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