

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Colombia

May 2024

Table of Contents

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Colombia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Accelerated innovation sustains dynamic growth in e-vapour products Rapid growth in e-vapour sales via delivery apps No new players in heated tobacco products

PROSPECTS AND OPPORTUNITIES

Bright future for e-vapour products Convenience takes precedence over sustainability Companies are in favour of regulation

CATEGORY INDICATORS

Table 1 - Number of Adult Vapers 2018-2023

CATEGORY DATA

Table 2 - Sales of Smokeless Tobacco by Category: Volume 2018-2023 Table 3 - Sales of Smokeless Tobacco by Category: % Volume Growth 2018-2023 Table 4 - Sales of E-Vapour Products by Category: Volume 2018-2023 Table 5 - Sales of E-Vapour Products by Category: % Volume Growth 2018-2023 Table 6 - Sales of Tobacco Heating Devices: Volume 2018-2023 Table 7 - Sales of Tobacco Heating Devices: % Volume Growth 2018-2023 Table 8 - Sales of Heated Tobacco: Volume 2018-2023 Table 9 - Sales of Heated Tobacco: % Volume Growth 2018-2023 Table 10 - Sales of Tobacco Free Oral Nicotine: Volume 2018-2023 Table 11 - Sales of Tobacco Free Oral Nicotine: % Volume Growth 2018-2023 Table 12 - Sales of Tobacco Free Oral Nicotine by Category: Value 2018-2023 Table 13 - Sales of Tobacco Free Oral Nicotine: % Value Growth 2018-2023 Table 14 - Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2018-2023 Table 15 - Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2018-2023 Table 16 - Sales of E-Liquids by Nicotine Strength: % Value 2020-2023 Table 17 - NBO Company Shares of Smokeless Tobacco: % Volume 2019-2023 Table 18 - LBN Brand Shares of Smokeless Tobacco: % Volume 2020-2023 Table 19 - NBO Company Shares of E-Vapour Products: % Value 2019-2023 Table 20 - LBN Brand Shares of E-Vapour Products: % Value 2020-2023 Table 21 - NBO Company Shares of Tobacco Heating Devices: % Volume 2019-2023 Table 22 - LBN Brand Shares of Tobacco Heating Devices: % Volume 2020-2023 Table 23 - NBO Company Shares of Heated Tobacco: % Volume 2019-2023 Table 24 - LBN Brand Shares of Heated Tobacco: % Volume 2020-2023 Table 25 - NBO Company Shares of Tobacco Free Oral Nicotine: % Volume 2019-2023 Table 26 - LBN Brand Shares of Tobacco Free Oral Nicotine: % Volume 2020-2023 Table 27 - Distribution of Smokeless Tobacco by Format: % Volume 2018-2023 Table 28 - Distribution of E-Vapour Products by Format: % Value 2018-2023 Table 29 - Distribution of Tobacco Heating Devices by Format: % Volume 2018-2023 Table 30 - Distribution of Heated Tobacco by Format: % Volume 2018-2023 Table 31 - Forecast Sales of Smokeless Tobacco by Category: Volume 2023-2028 Table 32 - Forecast Sales of Smokeless Tobacco by Category: % Volume Growth 2023-2028 Table 33 - Forecast Sales of E-Vapour Products by Category: Volume 2023-2028 Table 34 - Forecast Sales of E-Vapour Products by Category: % Volume Growth 2023-2028 Table 35 - Forecast Sales of Tobacco Heating Devices: Volume 2023-2028 Table 36 - Forecast Sales of Tobacco Heating Devices: % Volume Growth 2023-2028

- Table 37 Forecast Sales of Heated Tobacco: Volume 2023-2028
- Table 38 Forecast Sales of Heated Tobacco: % Volume Growth 2023-2028
- Table 39 Forecast Sales of Tobacco Free Oral Nicotine: Volume 2023-2028
- Table 40 Forecast Sales of Tobacco Free Oral Nicotine: % Volume Growth 2023-2028
- Table 41 Forecast Sales of Tobacco Free Oral Nicotine by Category: Value 2023-2028
- Table 42 Forecast Sales of Tobacco Free Oral Nicotine by Category: % Value Growth 2023-2028
- Table 43 Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2023-2028
- Table 44 Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2023-2028

Tobacco in Colombia - Industry Overview

EXECUTIVE SUMMARY

Tobacco in 2023: The big picture 2023 key trends Competitive landscape Retailing developments What next for tobacco?

OPERATING ENVIRONMENT

Legislation Legislative overview Summary 1 - Legislation Summary at a Glance Minimum legal smoking age Smoking prevalence Tar levels Health warnings Plain packaging Advertising and sponsorship Point-of-sale display bans Smoking in public places Low ignition propensity (LIP) cigarette regulation Flavoured tobacco product ban Reduced harm Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 45 - Number of Adult Smokers by Gender 2018-2023

MARKET DATA

Table 46 - Sales of Tobacco by Category: Volume 2018-2023

- Table 47 Sales of Tobacco by Category: Value 2018-2023
- Table 48 Sales of Tobacco by Category: % Volume Growth 2018-2023
- Table 49 Sales of Tobacco by Category: % Value Growth 2018-2023
- Table 50 Forecast Sales of Tobacco by Category: Volume 2023-2028
- Table 51 Forecast Sales of Tobacco by Category: Value 2023-2028
- Table 52 Forecast Sales of Tobacco by Category: % Volume Growth 2023-2028
- Table 53 Forecast Sales of Tobacco by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 2 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/smokeless-tobacco-e-vapour-products-and-heated-tobacco-in-colombia/report.