

Cigars, Cigarillos and Smoking Tobacco in Costa Rica

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Cigars, Cigarillos and Smoking Tobacco in Costa Rica - Category analysis

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2023 DEVELOPMENTS

Robust recovery in inbound tourism continues to boost demand for cigars

Cigarillos remains a marginal category in Costa Rica

Fine cut tobacco gains popularity as an alternative to cigarettes

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Large cigars expected to lose more ground to standard varieties

Pipe tobacco set to lag behind other categories in volume growth terms

Cheaper local brands should continue to perform well in cigars

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What next for tobacco?

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Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

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