



# Cigars, Cigarillos and Smoking Tobacco in Portugal

June 2024

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## Cigars, Cigarillos and Smoking Tobacco in Portugal - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Cigarillos benefits from competitive prices versus cigarettes  
Fine cut tobacco in decline as consumers look for more convenient options  
Pipe tobacco presents the worst performance.

#### PROSPECTS AND OPPORTUNITIES

Changes in taxation likely to impact demand for smoking tobacco and cigarillos  
Fine cut tobacco expected to see the weakest performance  
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