

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in the United Kingdom

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Smokeless Tobacco, E-Vapour Products and Heated Tobacco in the United Kingdom - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

E-vapour products drive growth with impressive performance of single use options but regulatory concerns remain a challenge Government announces ban on disposable options to tackle challenge of youth vaping Nicotine pouches expand with new product launches from leading players

PROSPECTS AND OPPORTUNITIES

Illicit sales and rechargeable e-vapour products set to benefit most from potential ban on single use options Heated tobacco to gain further momentum as "healthier" alternative to cigarettes Tobacco free oral nicotine set to grow as more affordable option

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Tobacco in the United Kingdom - Industry Overview

EXECUTIVE SUMMARY

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OPERATING ENVIRONMENT

Legislation Legislative overview Summary 1 - Legislation Summary at a Glance Minimum legal smoking age Smoking prevalence Tar levels Health warnings Plain packaging Advertising and sponsorship Point-of-sale display bans Smoking in public places Low ignition propensity (LIP) cigarette regulation Flavoured tobacco product ban Reduced harm Vapour products

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