

# Edible Oils in Asia Pacific

January 2022

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Scope

Key findings

## REGIONAL OVERVIEW

Asia Pacific accounts for half of the world's edible oil sales

Asia Pacific to see positive value growth rates throughout 2016-2026

India adds more than two thirds of Asia Pacific's new sales in 2016-2021

India looks to boost domestic production of edible oils

Sunflower oil the most dynamic product in 2016-2021

Increasing interest in healthier edible oil types

Traditional grocery retailers continue to lead sales in edible oils

Despite strong growth in 2020, e-commerce remains a small channel

## LEADING COMPANIES AND BRANDS

Indian edible oils market remains relatively fragmented

Adani continues to close the gap on leader Wilmar

Leading players mostly operate in a single market in the region

No changes among the top three in the brand rankings in 2021

## FORECAST PROJECTIONS

Healthy growth rates expected in Asia Pacific over 2021-2026

Sunflower oil and rapeseed oil will be most dynamic

India will continue driving regional growth in 2021-2026

## COUNTRY SNAPSHOTS

China: Market Context

China: Competitive and Retail Landscape

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