

# Limited-Service Restaurants in Taiwan

February 2024

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## Limited-Service Restaurants in Taiwan - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Limited-service restaurants focus on collaborations to connect with Generation Y/Z

Operators continue to optimise the eating experience with digital support

Strong recovery of foodservice in convenience stores keeps 7-Eleven and Family Mart in the lead

#### PROSPECTS AND OPPORTUNITIES

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Hot weather drives sales of meals in convenience store limited-service restaurants

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