



Personal Luxury in the Netherlands

October 2023

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Personal luxury sees rising current retail value sales in 2023

Designer apparel (ready-to-wear) dominates designer apparel and footwear (ready-to-wear)

Luxury eyewear enjoys increase in value sales

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Value sales of luxury wearables electronics up on previous year

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Value sales of writing instruments and stationery on the up in 2023

Value sales of super premium beauty and personal care on the rise

Chanel BV leads personal luxury in 2022

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Retail value sales to grow over the forecast period

Designer apparel and footwear (ready-to-wear) expected to remain biggest subcategory in value terms in 2028

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DISCLAIMER

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