



Personal Luxury in France

October 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Designer apparel and footwear (ready-to-wear)

Luxury eyewear

Luxury jewellery

Luxury leather goods

Luxury wearables

Luxury timepieces

Luxury writing instruments and stationery

Super premium beauty and personal care

PROSPECTS AND OPPORTUNITIES

Continued growth for personal luxury over 2024-2029, although more modest

Ongoing favourable outlook for sustainability, but there is the double-edged sword of second-hand luxury

Continuous upsurge of retail e-commerce via omnichannel and new technologies

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DISCLAIMER

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Summary 1 - Research Sources

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