

# Personal Luxury in France

October 2023

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## Personal Luxury in France - Category analysis

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Personal luxury sees rising current value sales in 2023

Designer apparel (ready-to-wear) dominates designer apparel and footwear (ready-to-wear)

Luxury eyewear sees positive growth in current value terms but falling volume sales

Retail value sales of luxury jewellery continue to recover in 2023

Another year of double-digit current value growth for luxury leather goods in 2023

Growth slows in luxury wearables electronics in 2023

Increasing sales in 2023, but luxury timepieces volumes still remain below pre-pandemic levels

Luxury writing instruments and stationery performance slows in 2023 after strong year-earlier growth

Continued value growth for super-premium beauty and personal care in 2023

LVMH Moët Hennessy Louis Vuitton SA leads personal luxury in 2022

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