

Personal Luxury in Brazil

October 2023

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Personal Luxury in Brazil - Category analysis

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2023 DEVELOPMENTS

Personal luxury records rising current value sales in 2023

Designer apparel (ready-to-wear) dominates designer apparel and footwear (ready-to-wear)

Luxury eyewear continues recording double-digit current value growth in 2023

Luxury jewellery retail value sales continue to rise in 2023

Luxury leather goods continues growing in 2023

Luxury timepieces sees increasing value sales

Value sales of writing instruments and stationery on the up in 2023

Value sales of super-premium beauty and personal care on the rise

Puig leads personal luxury in 2022

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DISCLAIMER

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