

# Weight Management and Wellbeing in Spain

September 2023

Table of Contents

## Weight Management and Wellbeing in Spain - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Economic framework hinders stronger performance in 2023  
Obesity rates continue rising, supporting further demand for weight loss supplements  
New references add interest, while Herbalife continues to lose share

#### PROSPECTS AND OPPORTUNITIES

Economic outlook likely to influence consumers' purchasing decisions, but demand will remain for some products  
Increasing competition from sports protein products and more holistic approach to weight management  
Spaniards show significant interest in the "magic" weight loss jab

#### CATEGORY DATA

Table 1 - Sales of Weight Management and Wellbeing by Category: Value 2018-2023  
Table 2 - Sales of Weight Management and Wellbeing by Category: % Value Growth 2018-2023  
Table 3 - NBO Company Shares of Weight Management and Wellbeing: % Value 2019-2023  
Table 4 - LBN Brand Shares of Weight Management and Wellbeing: % Value 2020-2023  
Table 5 - Forecast Sales of Weight Management and Wellbeing by Category: Value 2023-2028  
Table 6 - Forecast Sales of Weight Management and Wellbeing by Category: % Value Growth 2023-2028

## Consumer Health in Spain - Industry Overview

### EXECUTIVE SUMMARY

Consumer health in 2023: The big picture  
2023 key trends  
Competitive landscape  
Retailing developments  
What next for consumer health?

### MARKET INDICATORS

Table 7 - Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023  
Table 8 - Life Expectancy at Birth 2018-2023

### MARKET DATA

Table 9 - Sales of Consumer Health by Category: Value 2018-2023  
Table 10 - Sales of Consumer Health by Category: % Value Growth 2018-2023  
Table 11 - NBO Company Shares of Consumer Health: % Value 2019-2023  
Table 12 - LBN Brand Shares of Consumer Health: % Value 2020-2023  
Table 13 - Penetration of Private Label in Consumer Health by Category: % Value 2018-2023  
Table 14 - Distribution of Consumer Health by Format: % Value 2018-2023  
Table 15 - Distribution of Consumer Health by Format and Category: % Value 2023  
Table 16 - Forecast Sales of Consumer Health by Category: Value 2023-2028  
Table 17 - Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

### APPENDIX

OTC registration and classification  
Vitamins and dietary supplements registration and classification  
Self-medication/self-care and preventive medicine  
Switches

### DISCLAIMER

### DEFINITIONS

## SOURCES

### Summary 1 - Research Sources

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