

Households: Ghana

November 2023

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HEADLINES

PROSPECTS

Household numbers are increasing, with singles growing fastest

Tamale is projected to have the fastest household growth

Disposable income growth per household is set to decline in real terms

Low water and electricity penetration remains a problem among Ghanan households

By 2027, Ghana is poised to achieve a 53% internet penetration rate

Construction market to expand in Ghana

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