



Sweet Spreads Packaging in Singapore

October 2023

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Sweet Spreads Packaging in Singapore - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Nut and seed based spreads packaging retains highest volume share in 2022

Glass jars is dominant pack type in jams and preserves due to protective and sustainable qualities

340-500g pack sizes preferred, offering greater cost-effectiveness

PROSPECTS AND OPPORTUNITIES

Other plastic bottles predicted to lose ground due to environmental concerns

Plastic screw closures and metal lug closures will remain heavily dominant

Sweet Spreads Packaging in Singapore - Company Profiles

Packaging Industry in Singapore - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Flexible paper a popular pack type in sugar confectionery thanks to its eco-credentials and easy portability

Metal cans the preferred packaging format for energy drinks

Glass bottles dominate rum packaging

HDPE bottles remain popular for storing bath and shower products in 2022

Flexible plastic remains a popular packaging type for laundry care products

PACKAGING LEGISLATION

Singapore's government launching programmes to tackle packaging waste

RECYCLING AND THE ENVIRONMENT

Brands are focusing on sustainable packaging solutions to reduce carbon footprint

Table 1 - Overview of Packaging Recycling and Recovery in Singapore: 2020/2021 and Targets for 2022

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