



Processed Fruit and Vegetables Packaging in Sweden

August 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Brick liquid cartons the main pack type ahead of metal food cans in shelf stable products

Plastic pouches growing in shelf stable fruit as modified atmosphere packaging gains popularity

The 1,200g flexible plastic pack size is gaining share in frozen processed potatoes

PROSPECTS AND OPPORTUNITIES

Brick liquid cartons to gain share in shelf stable fruit and vegetables over the forecast period

Flexible plastic will be negatively impacted by the decline in frozen processed fruit and vegetables

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