



# Sweet Spreads in the Philippines

November 2023

Table of Contents

## Sweet Spreads in the Philippines - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Sweet spreads registered growth in 2023

Revival of foodservice benefits sweet spreads, in a cross-category trend

Health and wellness trends fuel the popularity of honey

#### PROSPECTS AND OPPORTUNITIES

Sweet spreads set for healthy growth over the forecast period

Plant-based spreads set to see wider availability

An increased variety of pack sizes expected to appeal to a wide range of consumers

#### CATEGORY DATA

Table 1 - Sales of Sweet Spreads by Category: Volume 2018-2023

Table 2 - Sales of Sweet Spreads by Category: Value 2018-2023

Table 3 - Sales of Sweet Spreads by Category: % Volume Growth 2018-2023

Table 4 - Sales of Sweet Spreads by Category: % Value Growth 2018-2023

Table 5 - NBO Company Shares of Sweet Spreads: % Value 2019-2023

Table 6 - LBN Brand Shares of Sweet Spreads: % Value 2020-2023

Table 7 - Distribution of Sweet Spreads by Format: % Value 2018-2023

Table 8 - Forecast Sales of Sweet Spreads by Category: Volume 2023-2028

Table 9 - Forecast Sales of Sweet Spreads by Category: Value 2023-2028

Table 10 - Forecast Sales of Sweet Spreads by Category: % Volume Growth 2023-2028

Table 11 - Forecast Sales of Sweet Spreads by Category: % Value Growth 2023-2028

## Cooking Ingredients and Meals in the Philippines - Industry Overview

### EXECUTIVE SUMMARY

Resilience of cooking ingredients and meals in 2023

Key trends

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

#### MARKET DATA

Table 12 - Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023

Table 13 - Sales of Cooking Ingredients and Meals by Category: Value 2018-2023

Table 14 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023

Table 15 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023

Table 16 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023

Table 17 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023

Table 18 - Penetration of Private Label by Category: % Value 2018-2023

Table 19 - Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023

Table 20 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028

Table 21 - Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028

Table 22 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028

Table 23 - Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

### DISCLAIMER

### SOURCES

Summary 1 - Research Sources

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/sweet-spreads-in-the-philippines/report](http://www.euromonitor.com/sweet-spreads-in-the-philippines/report).