

# Processed Fruit and Vegetables Packaging in India

September 2023

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## Processed Fruit and Vegetables Packaging in India - Category analysis

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Processed fruit and vegetables benefit from urban consumers searching for convenience

Metal food cans the main pack type in processed fruits and vegetables

Consumers enjoy frozen processed potatoes as a quick snacking option

#### PROSPECTS AND OPPORTUNITIES

Increasing interest in health and wellness likely to impact shelf stable vegetables growth

Smaller pack sizes will support demand as consumers look to experiment

## Processed Fruit and Vegetables Packaging in India - Company Profiles

## Packaging Industry in India - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Dominant pack types losing share to alternatives that enjoy consumers' preference

Flexible packaging preferred in hot drinks for its convenience

Glass bottles dominate alcoholic drinks due to their association with premium quality

Customer-centric packaging prevails in beauty and personal care

Home care driving sustainability through refill packs

### PACKAGING LEGISLATION

India implements stringent plastic waste regulations

### RECYCLING AND THE ENVIRONMENT

Leading fmcg companies' initiatives to drive sustainability

Beverage companies reworking packaging to make it more sustainable

Table 1 - Overview of Packaging Recycling and Recovery in India: 2020/2021 and Targets for 2022

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