

Rx/Reimbursement Adult Incontinence in Slovakia

March 2024

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Rx/Reimbursement Adult Incontinence in Slovakia - Category analysis

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2023 DEVELOPMENTS

Rx/reimbursement is favoured choice for most incontinence sufferers
Sales are dominated by moderate/heavy products
Multiple stakeholders work towards driving awareness of adult incontinence

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Steady pace of growth anticipated
Product innovation to focus on efficacy and comfort
Focus on the prevention of adult incontinence could challenge growth

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