

Discounters in Poland

March 2024

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Discounters in Poland - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Discounters strengthen their position in retail
Operators tempt customers with price reductions
Biedronka increases its advantage over its competition

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Good prospects for the channel for the forecast period
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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/discounters-in-poland/report.