

Edible Oils in Israel

November 2023

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Edible Oils in Israel - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Reliance on imports leads to soaring unit prices in edible oils
Shemen Industries leads, thanks to the ongoing success of its top brands
Premium launches despite economic uncertainty, but discounters prevails once again

PROSPECTS AND OPPORTUNITIES

Price sensitivity will limit demand for edible oils through foodservice in the coming years
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