

# Edible Oils in Ukraine

November 2023

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## Edible Oils in Ukraine - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Positive volume growth for sunflower oil in 2023 after a very poor performance in 2022

Sunflower oil remains dominant as other types of edible oils struggle to find favour

Olive oil struggles to attract the attention of Ukraine's beleaguered consumers

#### PROSPECTS AND OPPORTUNITIES

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Other edible oils now has strong opportunities to gain ground in Ukraine

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