

Cigars, Cigarillos and Smoking Tobacco in Dominican Republic

June 2024

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Cigars, Cigarillos and Smoking Tobacco in Dominican Republic - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Rising demand for cigars from both locals and tourists in 2023

Small cigars decline in 2023 due to migration to e-vapour products, reversing the positive trend of previous years

La Aurora maintains its lead in cigars and cigarillos due to its commercial, marketing and distribution efforts

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Further growth of cigars, whilst migration to e-vapour products will impact cigarillos

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Advertising and sponsorship
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