

Cigars, Cigarillos and Smoking Tobacco in South Africa

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Table of Contents

Cigars, Cigarillos and Smoking Tobacco in South Africa - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Shisha observes stricter excise tax, presenting users with affordability challenges

Corporación Habanos SA loses further share amid higher unit prices

Government places restrictions on smoking tobacco purchases from duty-free channels, with limitations in place

PROSPECTS AND OPPORTUNITIES

Limited demand for cigars driven by affluent consumers looking to indulge

Cigars from the Dominican Republic to gain popularity over Cuba's premium lines

Further price rises likely for cigars following high excise tax increase

CATEGORY DATA

- Table 1 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2018-2023
- Table 2 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2018-2023
- Table 3 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2018-2023
- Table 4 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2018-2023
- Table 5 Sales of Cigars by Size: % Volume 2018-2023
- Table 6 Sales of Cigarillos by Price Platform 2018-2023
- Table 7 NBO Company Shares of Cigars and Cigarillos: % Volume 2019-2023
- Table 8 LBN Brand Shares of Cigars and Cigarillos: % Volume 2020-2023
- Table 9 NBO Company Shares of Cigars: % Volume 2019-2023
- Table 10 LBN Brand Shares of Cigars: % Volume 2020-2023
- Table 11 NBO Company Shares of Cigarillos: % Volume 2019-2023
- Table 12 LBN Brand Shares of Cigarillos: % Volume 2020-2023
- Table 13 NBO Company Shares of Smoking Tobacco: % Volume 2019-2023
- Table 14 LBN Brand Shares of Smoking Tobacco: % Volume 2020-2023
- Table 15 NBO Company Shares of Pipe Tobacco: % Volume 2019-2023
- Table 16 LBN Brand Shares of Pipe Tobacco: % Volume 2020-2023
- Table 17 NBO Company Shares of Fine Cut Tobacco: % Volume 2019-2023
- Table 18 LBN Brand Shares of Fine Cut Tobacco: % Volume 2020-2023
- Table 19 Distribution of Cigars and Cigarillos by Format: % Volume 2018-2023
- Table 20 Distribution of Smoking Tobacco by Format: % Volume 2018-2023
- Table 21 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2023-2028
- Table 22 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2023-2028
- Table 23 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2023-2028
- Table 24 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2023-2028

Tobacco in South Africa - Industry Overview

EXECUTIVE SUMMARY

Tobacco in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 - Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Low ignition propensity (LIP) cigarette regulation

Flavoured tobacco product ban

Reduced harm

Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 25 - Number of Adult Smokers by Gender 2018-2023

MARKET DATA

Table 26 - Sales of Tobacco by Category: Volume 2018-2023

Table 27 - Sales of Tobacco by Category: Value 2018-2023

Table 28 - Sales of Tobacco by Category: % Volume Growth 2018-2023

Table 29 - Sales of Tobacco by Category: % Value Growth 2018-2023

Table 30 - Forecast Sales of Tobacco by Category: Volume 2023-2028

Table 31 - Forecast Sales of Tobacco by Category: Value 2023-2028

Table 32 - Forecast Sales of Tobacco by Category: % Volume Growth 2023-2028

Table 33 - Forecast Sales of Tobacco by Category: % Value Growth 2023-2028

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SOURCES

Summary 2 - Research Sources

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