



Cigars, Cigarillos and Smoking Tobacco in Singapore

June 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Rebound for retail volume sales of cigars and cigarillos in 2023, following spike in 2022

Excise duty tax rise and subsequent price hikes on cigars and cigarillos do not heavily impact consumer spending

Sustained demand for bars/pubs and nightlife establishments boosts sales of cigars and cigarillos on-trade

PROSPECTS AND OPPORTUNITIES

Volume sales of cigars and cigarillos through casinos may suffer from competition from neighbouring countries in the forecast period

Potential for growth for premium cigars and cigarillos over the forecast period

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