

Contact Lenses and Solutions in the Netherlands

May 2024

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Daily disposable contact lenses: Comfort and convenience drive growth
- Addressing myopia and environmental concerns
- E-commerce dominates with price discounts

PROSPECTS AND OPPORTUNITIES

- Expanded contact lens options for lesser-known conditions
- Prioritising comfort to reduce dropouts
- Growth in non-traditional distribution channels

CATEGORY DATA

- Table 1 - Sales of Contact Lenses by Category: Volume 2019-2024
- Table 2 - Sales of Contact Lenses by Category: Value 2019-2024
- Table 3 - Sales of Contact Lenses by Category: % Volume Growth 2019-2024
- Table 4 - Sales of Contact Lenses by Category: % Value Growth 2019-2024
- Table 5 - Sales of Contact Lens Solutions: Value 2019-2024
- Table 6 - Sales of Contact Lens Solutions: % Value Growth 2019-2024
- Table 7 - Sales of Contact Lenses by Type: % Value 2019-2024
- Table 8 - Sales of Daily Disposable Lenses (DD) by Material: % Value 2019-2024
- Table 9 - Sales of Daily Disposable Lenses (DD) by Condition: % Value 2019-2024
- Table 10 - Sales of Frequent Replacement Lenses (FRP) by Material: % Value 2019-2024
- Table 11 - Sales of Frequent Replacement Lenses (FRP) by Condition: % Value 2019-2024
- Table 12 - NBO Company Shares of Contact Lenses: % Value 2019-2023
- Table 13 - LBN Brand Shares of Contact Lenses: % Value 2020-2023
- Table 14 - Distribution of Contact Lenses by Format: % Value 2019-2024
- Table 15 - Distribution of Contact Lens Solutions by Format: % Value 2019-2024
- Table 16 - Forecast Sales of Contact Lenses by Category: Volume 2024-2029
- Table 17 - Forecast Sales of Contact Lenses by Category: Value 2024-2029
- Table 18 - Forecast Sales of Contact Lenses by Category: % Volume Growth 2024-2029
- Table 19 - Forecast Sales of Contact Lenses by Category: % Value Growth 2024-2029
- Table 20 - Forecast Sales of Contact Lens Solutions: Value 2024-2029
- Table 21 - Forecast Sales of Contact Lens Solutions: % Value Growth 2024-2029

Eyewear in the Netherlands - Industry Overview

EXECUTIVE SUMMARY

- Eyewear in 2024: The big picture
- 2024 key trends
- Competitive landscape
- Retailing developments
- What next for eyewear?

MARKET DATA

- Table 22 - Sales of Eyewear by Category: Volume 2019-2024
- Table 23 - Sales of Eyewear by Category: Value 2019-2024
- Table 24 - Sales of Eyewear by Category: % Volume Growth 2019-2024
- Table 25 - Sales of Eyewear by Category: % Value Growth 2019-2024
- Table 26 - NBO Company Shares of Eyewear: % Value 2019-2023
- Table 27 - LBN Brand Shares of Eyewear: % Value 2020-2023
- Table 28 - Distribution of Eyewear by Format: % Value 2019-2024

Table 29 - Forecast Sales of Eyewear by Category: Volume 2024-2029

Table 30 - Forecast Sales of Eyewear by Category: Value 2024-2029

Table 31 - Forecast Sales of Eyewear by Category: % Volume Growth 2024-2029

Table 32 - Forecast Sales of Eyewear by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 - Research Sources

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