



# Contact Lenses and Solutions in Argentina

May 2024

Table of Contents

## Contact Lenses and Solutions in Argentina - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Continuing high inflation leads to fall in volume sales  
Johnson & Johnson maintains its dominant position in contact lenses  
Frequent repeat purchases suit online space

#### PROSPECTS AND OPPORTUNITIES

No change in status quo over forecast period  
Little opportunity for private label  
Frequent promotions support volume sales

#### CATEGORY DATA

Table 1 - Sales of Contact Lenses by Category: Volume 2019-2024  
Table 2 - Sales of Contact Lenses by Category: Value 2019-2024  
Table 3 - Sales of Contact Lenses by Category: % Volume Growth 2019-2024  
Table 4 - Sales of Contact Lenses by Category: % Value Growth 2019-2024  
Table 5 - Sales of Contact Lens Solutions: Value 2019-2024  
Table 6 - Sales of Contact Lens Solutions: % Value Growth 2019-2024  
Table 7 - Sales of Contact Lenses by Type: % Value 2019-2024  
Table 8 - Sales of Daily Disposable Lenses (DD) by Material: % Value 2019-2024  
Table 9 - Sales of Daily Disposable Lenses (DD) by Condition: % Value 2019-2024  
Table 10 - Sales of Frequent Replacement Lenses (FRP) by Material: % Value 2019-2024  
Table 11 - Sales of Frequent Replacement Lenses (FRP) by Condition: % Value 2019-2024  
Table 12 - NBO Company Shares of Contact Lenses: % Value 2019-2023  
Table 13 - LBN Brand Shares of Contact Lenses: % Value 2020-2023  
Table 14 - Distribution of Contact Lenses by Format: % Value 2019-2024  
Table 15 - Distribution of Contact Lens Solutions by Format: % Value 2019-2024  
Table 16 - Forecast Sales of Contact Lenses by Category: Volume 2024-2029  
Table 17 - Forecast Sales of Contact Lenses by Category: Value 2024-2029  
Table 18 - Forecast Sales of Contact Lenses by Category: % Volume Growth 2024-2029  
Table 19 - Forecast Sales of Contact Lenses by Category: % Value Growth 2024-2029  
Table 20 - Forecast Sales of Contact Lens Solutions: Value 2024-2029  
Table 21 - Forecast Sales of Contact Lens Solutions: % Value Growth 2024-2029

## Eyewear in Argentina - Industry Overview

### EXECUTIVE SUMMARY

Eyewear in 2024: The big picture  
2024 key trends  
Competitive landscape  
Retailing developments  
What next for eyewear?

#### MARKET DATA

Table 22 - Sales of Eyewear by Category: Volume 2019-2024  
Table 23 - Sales of Eyewear by Category: Value 2019-2024  
Table 24 - Sales of Eyewear by Category: % Volume Growth 2019-2024  
Table 25 - Sales of Eyewear by Category: % Value Growth 2019-2024  
Table 26 - NBO Company Shares of Eyewear: % Value 2019-2023  
Table 27 - LBN Brand Shares of Eyewear: % Value 2020-2023  
Table 28 - Distribution of Eyewear by Format: % Value 2019-2024

Table 29 - Forecast Sales of Eyewear by Category: Volume 2024-2029

Table 30 - Forecast Sales of Eyewear by Category: Value 2024-2029

Table 31 - Forecast Sales of Eyewear by Category: % Volume Growth 2024-2029

Table 32 - Forecast Sales of Eyewear by Category: % Value Growth 2024-2029

## DISCLAIMER

## SOURCES

Summary 1 - Research Sources

### About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/contact-lenses-and-solutions-in-argentina/report](http://www.euromonitor.com/contact-lenses-and-solutions-in-argentina/report).