

Processed Fruit and Vegetables Packaging in South Africa

October 2023

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Shelf stable beans mainly packaged in durable metal food cans

Easy-open can ends gain further share in shelf stable fruit and vegetables

Flexible plastic is popular packaging for frozen processed fruit and vegetables as it prevents moisture loss

PROSPECTS AND OPPORTUNITIES

Use of portable pouches likely to increase, but metals food cans will remain dominant packaging type

Frozen processed vegetables to see strong growth over the forecast period

Processed Fruit and Vegetables Packaging in South Africa - Company Profiles

Packaging Industry in South Africa - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Glass jars popular in packaged food as they help preserve product quality

Consumers prefer smaller pack sizes as they are convenient to use

Environmental concerns are driving the demand for sustainable packaging

Numerous brands use folding cartons as they help in branding

Consumers prefer plastic pouches for home care products as they are lightweight

PACKAGING LEGISLATION

New regulation regarding plastics is set to impact the packaging industry

RECYCLING AND THE ENVIRONMENT

Brand owners focusing on eco-friendly packaging to implement a circular economy

Table 1 - Overview of Packaging Recycling and Recovery in South Africa: 2020/2021 and Targets for 2022

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