



# Processed Fruit and Vegetables Packaging in Vietnam

August 2024

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Metal food cans dominates processed fruit and vegetables due to excellent barrier properties

Large metal food cans continue to reign in shelf stable vegetables

Surge in consumption of 565g pack in shelf stable fruit

#### PROSPECTS AND OPPORTUNITIES

Larger packs of shelf stable fruit expected to gain traction

Shelf stable beans likely to be preferred in smaller packs for portion control

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