



Processed Meat and Seafood Packaging in the United Kingdom

May 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Major brands are using cardboard trays to reduce plastic waste

Refillable options for sustainability and convenience

Folding cartons popular in meat and seafood substitutes

PROSPECTS AND OPPORTUNITIES

Plastic usage likely to decline with tax mandate on non-recycled plastic packaging

Innovative vacuum-packaging expected to gain traction in frozen processed meat

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