

# Processed Meat and Seafood Packaging in France

September 2023

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## KEY DATA FINDINGS

### 2022 DEVELOPMENTS

Processed meat and seafood packaging continues to decline in 2022

Space-efficiency is a major factor behind the growth of blister and strip packs in chilled processed meat

Meat and seafood substitutes continue to record dynamic growth in 2022

### PROSPECTS AND OPPORTUNITIES

Alternative packaging solutions are likely to be explored to promote recyclability

Health trend likely to continue gaining ground over the forecast period

## Processed Meat and Seafood Packaging in France - Company Profiles

## Packaging Industry in France - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

PET bottles gaining share in cooking and table sauces due to their durability

Coca-Cola Europacific Partners to use 100% returnable glass bottles in France

Fibre bottles make a significant breakthrough in alcoholic drinks packaging

Folding cartons and HDPE bottles are the most used pack types in beauty and personal care in France

Non-plastic-based pack types to gain popularity amidst sustainability concerns

### PACKAGING LEGISLATION

France tackles disposable packaging with a ban on single-use plastics

The French AGECE Act enforces regulations on packaging for fruit and vegetables

### RECYCLING AND THE ENVIRONMENT

Plastic sorting and recycling targets imposed for 2025 in France

France to offer simplified and standardised packaging recycling labels

France introduces new rules for collecting plastic packaging, cardboard and metal waste

Table 1 - Overview of Packaging Recycling and Recovery in France: 2020/2021 and Targets for 2022

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