

# Processed Fruit and Vegetables Packaging in France

September 2023

Table of Contents

## KEY DATA FINDINGS

### 2022 DEVELOPMENTS

Processed fruit and vegetables packaging recording unit volume growth in 2022

Use of folding cartons is increasing in frozen processed potatoes due to their sustainable features

Glass jars are gaining traction in shelf stable beans due to their transparency and reusability

### PROSPECTS AND OPPORTUNITIES

Popularity of smaller pack sizes is likely to boost the usage of aluminium/plastic pouches

Metal food cans are likely to remain a popular packaging option due to their impermeability

## Processed Fruit and Vegetables Packaging in France - Company Profiles

## Packaging Industry in France - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

PET bottles gaining share in cooking and table sauces due to their durability

Coca-Cola Europacific Partners to use 100% returnable glass bottles in France

Fibre bottles make a significant breakthrough in alcoholic drinks packaging

Folding cartons and HDPE bottles are the most used pack types in beauty and personal care in France

Non-plastic-based pack types to gain popularity amidst sustainability concerns

### PACKAGING LEGISLATION

France tackles disposable packaging with a ban on single-use plastics

The French AGECE Act enforces regulations on packaging for fruit and vegetables

### RECYCLING AND THE ENVIRONMENT

Plastic sorting and recycling targets imposed for 2025 in France

France to offer simplified and standardised packaging recycling labels

France introduces new rules for collecting plastic packaging, cardboard and metal waste

Table 1 - Overview of Packaging Recycling and Recovery in France: 2020/2021 and Targets for 2022

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

