

Fish and Seafood in France

January 2024

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Fish and Seafood in France - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sales of fish and seafood fall into an expected slump due to high prices

Oyster industry suffers losses caused by environmental pollution

PROSPECTS AND OPPORTUNITIES

Overall stable demand expected to continue, with government promoting local production

Fresh seafood will continue to face competition from cheaper shelf stable and frozen options, while fish alternatives remain niche

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