

# Meat in France

January 2024

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## Meat in France - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Meat remains a mainstay in French meals, with some trading down due to inflationary pressures  
Poultry industry continues along its recovery following the avian flu cull

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Meat substitutes slow to take off in France, leading to a challenge with climate commitments  
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