

Sauces, Dips and Condiments in Germany

March 2024

Table of Contents

Sauces, Dips and Condiments in Germany - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

No changes in the competitive landscape of sauces, dips and condiments

Old and new brands offer low-calorie versions of sauces

The increasing variety of flavours maintains dynamism in the category

PROSPECTS AND OPPORTUNITIES

Vegetarian and vegan population and reduced meat consumption to influence future trends

Tomato pastes and purées to retain positive reputation in Germany

Spice blends to continue attracting new consumers

CATEGORY DATA

Table 1 - Sales of Sauces, Dips and Condiments by Category: Volume 2018-2023

Table 2 - Sales of Sauces, Dips and Condiments by Category: Value 2018-2023

Table 3 - Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2018-2023

Table 4 - Sales of Sauces, Dips and Condiments by Category: % Value Growth 2018-2023

Table 5 - Sales of Liquid Recipe Sauces by Type: % Value 2018-2023

Table 6 - Sales of Other Sauces and Condiments by Type: Rankings 2018-2023

Table 7 - NBO Company Shares of Sauces, Dips and Condiments: % Value 2019-2023

Table 8 - LBN Brand Shares of Sauces, Dips and Condiments: % Value 2020-2023

Table 9 - Distribution of Sauces, Dips and Condiments by Format: % Value 2018-2023

Table 10 - Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2023-2028

Table 11 - Forecast Sales of Sauces, Dips and Condiments by Category: Value 2023-2028

Table 12 - Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2023-2028

Table 13 - Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2023-2028

Cooking Ingredients and Meals in Germany - Industry Overview

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 14 - Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023

Table 15 - Sales of Cooking Ingredients and Meals by Category: Value 2018-2023

Table 16 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023

Table 17 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023

Table 18 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023

Table 19 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023

Table 20 - Penetration of Private Label by Category: % Value 2018-2023

Table 21 - Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023

Table 22 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028

Table 23 - Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028

Table 24 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028

Table 25 - Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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