

# Sweet Biscuits, Snack Bars and Fruit Snacks in Spain

June 2024

Table of Contents

## Sweet Biscuits, Snack Bars and Fruit Snacks in Spain - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

- Price stability boosts volume sales of sweet biscuits in 2024
- Sales of snack bars benefiting from wider distribution and a focus on high protein diets
- Focus on indulgence informing new product development

#### PROSPECTS AND OPPORTUNITIES

- Players expected to focus on offering smaller pack sizes
- Health claims set to influence new product development
- Convenience and healthy eating trends likely to fuel demand for snack bars

#### CATEGORY DATA

- Table 1 - Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2019-2024
- Table 2 - Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2019-2024
- Table 3 - Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2019-2024
- Table 4 - Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2019-2024
- Table 5 - NBO Company Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2020-2024
- Table 6 - LBN Brand Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2021-2024
- Table 7 - NBO Company Shares of Sweet Biscuits: % Value 2020-2024
- Table 8 - LBN Brand Shares of Sweet Biscuits: % Value 2021-2024
- Table 9 - NBO Company Shares of Snack Bars: % Value 2020-2024
- Table 10 - LBN Brand Shares of Snack Bars: % Value 2021-2024
- Table 11 - NBO Company Shares of Fruit Snacks: % Value 2020-2024
- Table 12 - LBN Brand Shares of Fruit Snacks: % Value 2021-2024
- Table 13 - Distribution of Sweet Biscuits, Snack Bars and Fruit Snacks by Format: % Value 2019-2024
- Table 14 - Distribution of Sweet Biscuits by Format: % Value 2019-2024
- Table 15 - Distribution of Snack Bars by Format: % Value 2019-2024
- Table 16 - Distribution of Fruit Snacks by Format: % Value 2019-2024
- Table 17 - Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2024-2029
- Table 18 - Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2024-2029
- Table 19 - Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2024-2029
- Table 20 - Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2024-2029

### Snacks in Spain - Industry Overview

#### EXECUTIVE SUMMARY

- Snacks in 2024: The big picture
- Key trends in 2024
- Competitive Landscape
- Channel developments
- What next for snacks?

#### MARKET DATA

- Table 21 - Sales of Snacks by Category: Volume 2019-2024
- Table 22 - Sales of Snacks by Category: Value 2019-2024
- Table 23 - Sales of Snacks by Category: % Volume Growth 2019-2024
- Table 24 - Sales of Snacks by Category: % Value Growth 2019-2024
- Table 25 - NBO Company Shares of Snacks: % Value 2020-2024
- Table 26 - LBN Brand Shares of Snacks: % Value 2021-2024
- Table 27 - Penetration of Private Label by Category: % Value 2019-2024
- Table 28 - Distribution of Snacks by Format: % Value 2019-2024

Table 29 - Forecast Sales of Snacks by Category: Volume 2024-2029

Table 30 - Forecast Sales of Snacks by Category: Value 2024-2029

Table 31 - Forecast Sales of Snacks by Category: % Volume Growth 2024-2029

Table 32 - Forecast Sales of Snacks by Category: % Value Growth 2024-2029

## DISCLAIMER

## SOURCES

Summary 1 - Research Sources

### About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/sweet-biscuits-snack-bars-and-fruit-snacks-in-spain/report](http://www.euromonitor.com/sweet-biscuits-snack-bars-and-fruit-snacks-in-spain/report).