

Home Care Packaging in Saudi Arabia

July 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Home care packaging on the rise again in 2023 after the decline seen in 2022

Leading pack type metal aerosol cans continues gaining share in home insecticides

Folding cartons remain the most popular pack type in home care due to their convenience

PROSPECTS AND OPPORTUNITIES

Other plastic jars to gain share in laundry care over the forecast period

Eco-friendly packaging and formulations to continue gaining in importance

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