

Apparel Accessories in Italy

November 2023

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Apparel Accessories in Italy - Category analysis

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2023 DEVELOPMENTS

“Other” apparel accessories suffers from the falling demand for fashion face masks but belts benefits from the return to formal situations

The return to out-of-home lifestyles and recovering demand for fashion products boost apparel accessories

Tie demand profits from the comeback of formal wear in the post-pandemic period

PROSPECTS AND OPPORTUNITIES

Apparel accessories to stabilise after fast growth, while the warmer climate trend hinders the demand for some products

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