

Hosiery in Israel

November 2023

Table of Contents

Hosiery in Israel - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Abnormally hot winter negatively impacts sales of hosiery

Hosiery, in contrast with wider industry trends, sees growth in unit prices

Rebound in sports activity drives demand for non-sheer hosiery

PROSPECTS AND OPPORTUNITIES

Solid growth momentum ahead for hosiery

Non-sheer hosiery set to see rise in demand during the forecast period as usage is considered essential amongst religious populations. Hosiery expected to see increased competition as established companies enter the Israeli market

CATEGORY DATA

- Table 1 Sales of Hosiery by Category: Volume 2018-2023
- Table 2 Sales of Hosiery by Category: Value 2018-2023
- Table 3 Sales of Hosiery by Category: % Volume Growth 2018-2023
- Table 4 Sales of Hosiery by Category: % Value Growth 2018-2023
- Table 5 NBO Company Shares of Hosiery: % Value 2019-2023
- Table 6 LBN Brand Shares of Hosiery: % Value 2020-2023
- Table 7 Forecast Sales of Hosiery by Category: Volume 2023-2028
- Table 8 Forecast Sales of Hosiery by Category: Value 2023-2028
- Table 9 Forecast Sales of Hosiery by Category: % Volume Growth 2023-2028
- Table 10 Forecast Sales of Hosiery by Category: % Value Growth 2023-2028

Apparel and Footwear in Israel - Industry Overview

EXECUTIVE SUMMARY

Apparel and footwear in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

- Table 11 Sales of Apparel and Footwear by Category: Volume 2018-2023
- Table 12 Sales of Apparel and Footwear by Category: Value 2018-2023
- Table 13 Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023
- Table 14 Sales of Apparel and Footwear by Category: % Value Growth 2018-2023
- Table 15 NBO Company Shares of Apparel and Footwear: % Value 2019-2023
- Table 16 LBN Brand Shares of Apparel and Footwear: % Value 2020-2023
- Table 17 Distribution of Apparel and Footwear by Format: % Value 2018-2023
- Table 18 Distribution of Apparel and Footwear by Format and Category: % Value 2023
- Table 19 Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028
- Table 20 Forecast Sales of Apparel and Footwear by Category: Value 2023-2028
- Table 21 Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2023-2028
- Table 22 Forecast Sales of Apparel and Footwear by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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