



# Dairy Packaging in Malaysia

June 2024

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Increasing usage of HDPE bottles in fresh milk and flavoured milk drinks

Brick liquid cartons popular for the packaging of cream

Malaysian government looking to boost sustainable packaging

#### PROSPECTS AND OPPORTUNITIES

HDPE bottles expected to see strong growth in shelf stable milk

Farm Fresh's Milk On Tap initiative could cut packaging unit volumes in fresh milk

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