

# Vending in Argentina

February 2024

Table of Contents

## Vending in Argentina - Category analysis

## KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Exponential retail current value sales growth in vending down to very high inflation

Still low investment in vending

Hot drinks vending remains the most popular type

## PROSPECTS AND OPPORTUNITIES

Vending to remain largely limited to hot drinks and food products

Players aim to respond to the health and wellness trend

Vandalism to continue to limit the progress of vending

#### CHANNEL DATA

Table 1 - Vending by Product: Value 2018-2023

Table 2 - Vending by Product: % Value Growth 2018-2023

Table 3 - Vending Forecasts by Product: Value 2023-2028

Table 4 - Vending Forecasts by Product: % Value Growth 2023-2028

## Retail in Argentina - Industry Overview

## **EXECUTIVE SUMMARY**

Retail in 2023: The big picture

"Precios Justos" agreement amidst economic uncertainty favours modern grocery retailers

Multinational retailers continue to exit the market in 2023

What next for retail?

#### OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 - Standard Opening Hours by Channel Type 2023

Seasonality

Christmas

Back to school

Mother's Day

Father's Day

Children's Day

Wise Men Day

## MARKET DATA

Table 5 - Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2018-2023

Table 6 - Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2018-2023

Table 7 - Sales in Retail Offline by Channel: Value 2018-2023

Table 8 - Sales in Retail Offline by Channel: % Value Growth 2018-2023

Table 9 - Retail Offline Outlets by Channel: Units 2018-2023

Table 10 - Retail Offline Outlets by Channel: % Unit Growth 2018-2023

Table 11 - Sales in Retail E-Commerce by Product: Value 2018-2023

Table 12 - Sales in Retail E-Commerce by Product: % Value Growth 2018-2023

Table 13 - Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 14 - Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 15 - Sales in Grocery Retailers by Channel: Value 2018-2023

Table 16 - Sales in Grocery Retailers by Channel: % Value Growth 2018-2023

Table 17 - Grocery Retailers Outlets by Channel: Units 2018-2023

- Table 18 Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023
- Table 19 Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023
- Table 20 Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023
- Table 21 Sales in Non-Grocery Retailers by Channel: Value 2018-2023
- Table 22 Sales in Non-Grocery Retailers by Channel: % Value Growth 2018-2023
- Table 23 Non-Grocery Retailers Outlets by Channel: Units 2018-2023
- Table 24 Non-Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023
- Table 25 Retail GBO Company Shares: % Value 2019-2023
- Table 26 Retail GBN Brand Shares: % Value 2020-2023
- Table 27 Retail Offline GBO Company Shares: % Value 2019-2023
- Table 28 Retail Offline GBN Brand Shares: % Value 2020-2023
- Table 29 Retail Offline LBN Brand Shares: Outlets 2020-2023
- Table 30 Retail E-Commerce GBO Company Shares: % Value 2019-2023
- Table 31 Retail E-Commerce GBN Brand Shares: % Value 2020-2023
- Table 32 Grocery Retailers GBO Company Shares: % Value 2019-2023
- Table 33 Grocery Retailers GBN Brand Shares: % Value 2020-2023
- Table 34 Grocery Retailers LBN Brand Shares: Outlets 2020-2023
- Table 35 Non-Grocery Retailers GBO Company Shares: % Value 2019-2023
- Table 36 Non-Grocery Retailers GBN Brand Shares: % Value 2020-2023
- Table 37 Non-Grocery Retailers LBN Brand Shares: Outlets 2020-2023
- Table 38 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2023-2028
- Table 39 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2023-2028
- Table 40 Forecast Sales in Retail Offline by Channel: Value 2023-2028
- Table 41 Forecast Sales in Retail Offline by Channel: % Value Growth 2023-2028
- Table 42 Forecast Retail Offline Outlets by Channel: Units 2023-2028
- Table 43 Forecast Retail Offline Outlets by Channel: % Unit Growth 2023-2028
- Table 44 Forecast Sales in Retail E-Commerce by Product: Value 2023-2028
- Table 45 Forecast Sales in Retail E-Commerce by Product: % Value Growth 2023-2028
- Table 46 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028
- Table 47 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
- Table 48 Forecast Sales in Grocery Retailers by Channel: Value 2023-2028
- Table 49 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2023-2028
- Table 50 Forecast Grocery Retailers Outlets by Channel: Units 2023-2028
- Table 51 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028
- Table 52 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028
- Table 53 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
- Table 54 Forecast Sales in Non-Grocery Retailers by Channel: Value 2023-2028
- Table 55 Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2023-2028
- Table 56 Forecast Non-Grocery Retailers Outlets by Channel: Units 2023-2028
- Table 57 Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

## DISCLAIMER

# SOURCES

Summary 2 - Research Sources

# **About Euromonitor International**

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer
  trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with
  country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/vending-in-argentina/report.