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Processed Fruit and Vegetables in the Philippines

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Table of Contents

Processed Fruit and Vegetables in the Philippines - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Marketing initiatives create inspiring environment for processed fruit
Continued growth in foodservice, although demand remains below pre-pandemic levels
E-commerce drives consumer engagement

PROSPECTS AND OPPORTUNITIES

Further expansion expected, driven by convenience and affordability
Foodservice will remain key driver of volume growth
Plant-based diet culture may spur demand for shelf stable beans

CATEGORY DATA

Table 1 - Sales of Processed Fruit and Vegetables by Category: Volume 2019-2024
Table 2 - Sales of Processed Fruit and Vegetables by Category: Value 2019-2024
Table 3 - Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2019-2024
Table 4 - Sales of Processed Fruit and Vegetables by Category: % Value Growth 2019-2024
Table 5 - Sales of Frozen Processed Vegetables by Type: % Value Breakdown 2019-2024
Table 6 - NBO Company Shares of Processed Fruit and Vegetables: % Value 2020-2024
Table 7 - LBN Brand Shares of Processed Fruit and Vegetables: % Value 2021-2024
Table 8 - Distribution of Processed Fruit and Vegetables by Format: % Value 2019-2024
Table 9 - Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2024-2029
Table 10 - Forecast Sales of Processed Fruit and Vegetables by Category: Value 2024-2029
Table 11 - Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2024-2029
Table 12 - Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2024-2029

Staple Foods in the Philippines - Industry Overview

EXECUTIVE SUMMARY

Staple foods in 2024: The big picture
Key trends in 2024
Competitive landscape
Channel developments
What next for staple foods?

MARKET DATA

Table 13 - Sales of Staple Foods by Category: Volume 2019-2024
Table 14 - Sales of Staple Foods by Category: Value 2019-2024
Table 15 - Sales of Staple Foods by Category: % Volume Growth 2019-2024
Table 16 - Sales of Staple Foods by Category: % Value Growth 2019-2024
Table 17 - NBO Company Shares of Staple Foods: % Value 2020-2024
Table 18 - LBN Brand Shares of Staple Foods: % Value 2021-2024
Table 19 - Penetration of Private Label by Category: % Value 2019-2024
Table 20 - Distribution of Staple Foods by Format: % Value 2019-2024
Table 21 - Forecast Sales of Staple Foods by Category: Volume 2024-2029
Table 22 - Forecast Sales of Staple Foods by Category: Value 2024-2029
Table 23 - Forecast Sales of Staple Foods by Category: % Volume Growth 2024-2029
Table 24 - Forecast Sales of Staple Foods by Category: % Value Growth 2024-2029

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SOURCES

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-fruit-and-vegetables-in-the-philippines/report.