

# Childrenswear in Singapore

November 2023

**Table of Contents** 

# Childrenswear in Singapore - Category analysis

#### **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Childrenswear continues to grow, despite the declining birth rate

Luxury childrenswear continues to show promise in Singapore

Parents become increasingly digital, and are influenced by social media trends

## PROSPECTS AND OPPORTUNITIES

Sustainable apparel for children set to gain further traction

Re-commerce is a growing trend in childrenswear

Branding likely to grow in importance

#### **CATEGORY DATA**

Table 1 - Sales of Childrenswear by Category: Volume 2018-2023

Table 2 - Sales of Childrenswear by Category: Value 2018-2023

Table 3 - Sales of Childrenswear by Category: % Volume Growth 2018-2023

Table 4 - Sales of Childrenswear by Category: % Value Growth 2018-2023

Table 5 - NBO Company Shares of Childrenswear: % Value 2019-2023

Table 6 - LBN Brand Shares of Childrenswear: % Value 2020-2023

Table 7 - Forecast Sales of Childrenswear by Category: Volume 2023-2028

Table 8 - Forecast Sales of Childrenswear by Category: Value 2023-2028

Table 9 - Forecast Sales of Childrenswear by Category: % Volume Growth 2023-2028

Table 10 - Forecast Sales of Childrenswear by Category: % Value Growth 2023-2028

# Apparel and Footwear in Singapore - Industry Overview

## **EXECUTIVE SUMMARY**

Apparel and footwear in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

# MARKET DATA

Table 11 - Sales of Apparel and Footwear by Category: Volume 2018-2023

Table 12 - Sales of Apparel and Footwear by Category: Value 2018-2023

Table 13 - Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023

Table 14 - Sales of Apparel and Footwear by Category: % Value Growth 2018-2023

Table 15 - NBO Company Shares of Apparel and Footwear: % Value 2019-2023

Table 16 - LBN Brand Shares of Apparel and Footwear: % Value 2020-2023

Table 17 - Distribution of Apparel and Footwear by Format: % Value 2018-2023

Table 18 - Distribution of Apparel and Footwear by Format and Category: % Value 2023

Table 19 - Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028

Table 20 - Forecast Sales of Apparel and Footwear by Category: Value 2023-2028

Table 21 - Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2023-2028

Table 22 - Forecast Sales of Apparel and Footwear by Category: % Value Growth 2023-2028

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### **SOURCES**

Summary 1 - Research Sources

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