

Alcoholic Drinks Packaging in the United Arab Emirates

September 2023

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Alcoholic Drinks Packaging in the United Arab Emirates - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Alcoholic drinks packaging volume sustained by inbound tourists

Mijenta tequila launches with sustainability at the core of its brand image

Barbican introduces first-ever non-alcoholic draught beer

PROSPECTS AND OPPORTUNITIES

Non-alcoholic drinks are expected to continue growing over the forecast period

Removal of liquor purchasing licence expected to boost packaging unit volumes

Alcoholic Drinks Packaging in the United Arab Emirates - Company Profiles

Packaging Industry in the United Arab Emirates - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

PET bottles gain share in dairy packaging in 2022

Agthia launches Al Ain Water bottles made from 100% recyclable material

Mijenta tequila launches with sustainability at the core of its brand image

The 200ml pack is a popular size in skin care thanks to being convenient and compact

HDPE and PET bottles remain popular as surface care pack types

PACKAGING LEGISLATION

United Arab Emirates announces programme to ban single-use plastic as it strives for carbon neutrality by 2050

United Arab Emirates releases executive regulations for consumer protection law

United Arab Emirates to introduce mandatory traffic light food labelling system in 2024

RECYCLING AND THE ENVIRONMENT

United Arab Emirates launches circular packaging association to advance sustainability

United Arab Emirates takes bold steps towards plastic waste reduction and recycling

United Arab Emirates plans to transform itself into a global recycling hub with sustainable plastic initiatives

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