

# Personal Accessories in Singapore

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## Personal Accessories in Singapore

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Crossbody bags gain substantial popularity, especially amongst younger audiences

Samsonite achieves high sales growth, achieving post-pandemic recovery

#### PROSPECTS AND OPPORTUNITIES

Expansion of fast-growing local brands due to steady and lasting traction amongst young adults and young professionals

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E-commerce sales continue to grow, but jewellery and watch specialists continues to dominate fine jewellery

#### PROSPECTS AND OPPORTUNITIES

Sales of jewellery unlikely to decline even amongst inflationary pressures and tax increases  
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#### PROSPECTS AND OPPORTUNITIES

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## Writing Instruments in Singapore

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 Pilot Pen continues to lead writing instruments, as school children continue to use mass products  
 Metallic ink pens continue to be popular, as retailers launch more new variants and pack sizes

#### PROSPECTS AND OPPORTUNITIES

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