

Wearable Electronics in the United Arab Emirates

July 2023

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

Focus on health and wellness drives sales of wearable electronics Consumers increasingly demand more sophisticated fitness trackers Rise of smart wearables and innovation drive value sales growth

PROSPECTS AND OPPORTUNITIES

Further innovation to fuel demand and shape the future of wearable technology Soaring demand for smart wearables to drive category's trajectory Growing demand for premium analogue activity watches

CATEGORY DATA

Table 1 - Sales of Wearable Electronics by Category: Volume 2018-2023
Table 2 - Sales of Wearable Electronics by Category: Value 2018-2023
Table 3 - Sales of Wearable Electronics by Category: % Volume Growth 2018-2023
Table 4 - Sales of Wearable Electronics by Category: % Value Growth 2018-2023
Table 5 - NBO Company Shares of Wearable Electronics: % Volume 2019-2023
Table 6 - LBN Brand Shares of Wearable Electronics by Channel: % Volume 2018-2023
Table 7 - Distribution of Wearable Electronics by Category: Volume 2018-2023
Table 8 - Forecast Sales of Wearable Electronics by Category: Volume 2023-2028
Table 9 - Forecast Sales of Wearable Electronics by Category: Value 2023-2028
Table 10 - Forecast Sales of Wearable Electronics by Category: % Volume Growth 2023-2028
Table 11 - Forecast Sales of Wearable Electronics by Category: % Value Growth 2023-2028

Consumer Electronics in the United Arab Emirates - Industry Overview

EXECUTIVE SUMMARY

Consumer electronics in 2023: The big picture 2023 key trends Competitive landscape Retailing developments What next for consumer electronics?

MARKET DATA

Table 12 - Sales of Consumer Electronics by Category: Volume 2018-2023
Table 13 - Sales of Consumer Electronics by Category: Value 2018-2023
Table 14 - Sales of Consumer Electronics by Category: % Volume Growth 2018-2023
Table 15 - Sales of Consumer Electronics by Category: % Value Growth 2018-2023
Table 16 - NBO Company Shares of Consumer Electronics: % Volume 2019-2023
Table 17 - LBN Brand Shares of Consumer Electronics by Channel: % Volume 2018-2023
Table 18 - Distribution of Consumer Electronics by Category: Volume 2018-2023
Table 19 - Forecast Sales of Consumer Electronics by Category: Volume 2023-2028
Table 20 - Forecast Sales of Consumer Electronics by Category: Wolume Growth 2023-2028
Table 21 - Forecast Sales of Consumer Electronics by Category: % Volume Growth 2023-2028
Table 22 - Forecast Sales of Consumer Electronics by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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