

Baby Food Packaging in Hong Kong, China

May 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Baby food packaging unit volumes return to positive growth in 2023

Metal tins benefit from the strong rebound in milk formula sales in 2023

Despite losing share, glass jars remain popular due to consumer preferences and industry requirements

PROSPECTS AND OPPORTUNITIES

Folding cartons to gain share thanks to offering sustainable and customisable packaging solutions

HDPE bottles to gain share as manufacturers look to meet evolving consumer preferences

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